



VANIA MALKIEWICZ

GRAPHIC DESIGNER

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SUMMARY

5 years working as a graphic designer in print and digital design with 10 years of working professional experience. Has strong, high-quality design skills. Experienced in conceptualizing, design processes, meeting deadlines, client-facing, self-managing, working in teams, and cultivating professional relationships. Resourceful and adapts well in small to large scale, and high-pressure project environments. Very proficient with Adobe InDesign, Photoshop, and Illustrator.

DESIGN EXPERIENCE

SONIC HEALTHCARE

Graphic Designer

October 2013 - present

- Conceptualized, gathered data, and designed various print and digital marketing pieces from fliers, sell sheets, advertisements, billboards, brochures, mailers, and infographics. Illustrated maps, graphics, and digital assets. Provided creative insight on new projects and advertising concepts.
- Designed for various interactive deliverables, including emails, landing pages, websites, banner ads, social media, mobile apps, and infographics.
- Assisted in the implementation of the iMorpheus software creating mockups of the look and feel of the interface.
- Worked in team environments contributing ideas on campaigns.
- Implemented the corporate online store of promotional items.
- Coordinated with outside agencies, printers, and other vendors.
- Established and promoted design guidelines, best practices and standards

X1 LABS

Graphic Designer

January 2013 - October 2013

- Designed various print and digital marketing collateral including fliers, maps, postcards, advertisements, presentations, logos, and proposals for various clients
- Conceptualized and designed email blasts.
- Worked in team environments contributing to design and functionality-related marketing decisions, including implementing new concepts for events and trade shows.
- Designed multiple graphics and assets for use in websites, online advertising, and social media platforms.

SAGE NONPROFIT SOLUTIONS

Graphic Designer

January 2012 - March 2013

- Responsible for designing various marketing collateral for large scale campaigns such as direct mailers, brochures, fliers, presentations, and advertisements.
- Gathered data and created infographics for print and web bringing viral attention to marketed products and services. These were highly recognized and published in a national Nonprofit Magazine.
- Assisted in the concept and design of the company's homepage.
- Created multiple graphics and web assets for branding team and designed visual elements for social media marketing.

EDUCATION

Art Institute of Austin, TX
January 2010 to June 2012
AA in Visual Communication, GPA 3.9

University of Texas, TX
March 2016 to April 2016
Begining HTML/CSS Course

DESIGN AND SOFTWARE SKILLS

InDesign	● ● ● ● ●	Concept	● ● ● ● ●
Photoshop	● ● ● ● ●	Print Design	● ● ● ● ●
Illustrator	● ● ● ● ●	Illustration	● ● ● ● ●
HTML/CSS	● ● ● ● ●	Infographics	● ● ● ● ●
Layout	● ● ● ● ●	Logo Design	● ● ● ● ●
Typesetting	● ● ● ● ●	Editorial Design	● ● ● ● ●
Typography	● ● ● ● ●	Email Marketing	● ● ● ● ●

CREATED WOMAN MAGAZINE

Graphic Designer

July 2012 - November 2013

- Responsible in the design and layout of their monthly magazine from cover to back of over 80 pages of fashion spreads, articles, and editorials for print and for web.
- Designed the magazine style guide, invitations to events, and additional marketing materials.
- Worked directly with Editor-and-Chief/President in producing new concepts for each issue.

ONE STAR FOUNDATION

Graphic Designer

September 2012 - May 2013

Designed and produced signages, logos, and brochures of the organizations' events and services.

NETSPEND

Graphic Designer

October 2012 - December 2012

Responsible for the creation and layout design of marketing collateral such as brochures, mailers, and posters for each of their clients adhering to their brand's standards.

ALT CREATIVE

Graphic Designer Intern

August 2012 - October 2012

Alt Creative is an interactive creative agency. Worked on design and layout of various clients' programs, posters, handouts, packages, brochures, and additional marketing materials.

FREELANCE DESIGN WORK

June 2010 - Present

Worked on various areas of design including business cards, brochures, wedding invitation systems, large signages, and small business logos.

MANPOWER PROFESSIONAL, TX

Senior IT Recruiter

January 2010 - October 2012

(worked full time while going to school)

K2 PARTNERING SOLUTIONS, CA

Senior IT Recruiter

April 2007 - January 2010

HILL & CO REAL ESTATE, CA

Executive Assistant

June 2005- March 2007

Central Saint Martins, London, UK
April / May 2013 & July / August 2012
Graphic Design Summer Courses

University of CA, Berkeley, CA
August 2001 to May 2005
BA in Political Science